

Life as Mama

1,000,000 U.V.s/Month

5,500,000 Monthly Page Views

ABOUT **LifeAsMama.com**

LAM is one of the top Mom-focused sites on Pinterest, providing inspiration and advice for busy moms. We reach more than 10 million moms per year and are an authority on “all things mom.”

SERVICES OFFERED

- Sponsored Posts - \$1000
 - Published across Pinterest, Facebook and Instagram
- Product Reviews - \$500
 - Published across Pinterest and Facebook
- Advertisements
 - 728x90 - \$5/CPM
 - 970x90 - \$8/CPM
 - 300x600 - \$8/CPM
 - 300x250 - \$5/CPM
 - Direct email to 10,000 Moms - \$1,500

BRANDS WE'VE WORKED WITH



SOCIAL MEDIA REACH

FACEBOOK **125,00+**

PINTEREST **286,000+**

AUDIENCE

95% Female

Aged 25-35 (43%) and 18-24 (13.8%)

Top three visiting countries are the U.S. (76%), Canada (6.8%) and U.K. (4%).

Moms include:

Pregnant (Pre Birth)

Moms of New Babies

Moms of Toddlers (2-5)

CONTACT

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